Diploma of Screen and Media

By julie.freeman

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This qualification reflects the role of individuals who possess a sound theoretical knowledge base and use a range of specialised, technical or managerial competencies to plan, carry out and evaluate the work of self and/or team in the film, television, radio and interactive media industries.

General Course Information

- Course Code: CUA51015
- Faculty: VET
- Sector: Vocational Education & Training - VET
- Award: Diploma
- Apprenticeship available: No
- Year Offered: 2018 - Intake offered to new and continuing students
- Full Time Equivalent (FTE): 3
- Units Required: Total 15, Core 3, Elective 12
- Nominal Hours: Minimum 979, Maximum 1030
- Last update: Wednesday, 15 November 2017 10:45 am

Course Information Contact

- Telephone: 1800 677 095
- Fax: (08) 8939 7327
- Email: student.support@batchelor.edu.au

Course's Descriptors

Admission Requirements
There are Nil entry requirements

Course Structure
To achieve a Diploma in Screen and Media a total of FIFTEEN (15) units of competency must be completed. This comprises of THREE (3) core units of competency and TWELVE (12) elective units of competency as detailed in the training package rules.

Unit Summary

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<th>Unit Code</th>
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<td>Core Units</td>
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<tr>
<td>CUAIN502</td>
<td>Maintain and apply creative arts industry knowledge</td>
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<td>CUAPPR505</td>
<td>Establish and maintain safe creative practice</td>
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<td>BSBCRT501</td>
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<td>BSBREL401</td>
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<td>CUADRT603</td>
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<td>CUAPPMM404</td>
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<td>CUAPPM502</td>
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<td>CUASOU410</td>
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**Individual Unit's Descriptors**

**Core**

**Maintain and apply creative arts industry knowledge**

**Code - CUAIND502**  **Contact Hours - 50**

This unit describes the skills and knowledge required to maintain creative arts industry knowledge, and monitor and manage own professional practice. It applies to individuals with advanced research and analysis skills working as practitioners, administrators or managers. They could be working in the public or private sector in a variety of contexts.

**Establish and maintain safe creative practice**

**Code - CUAPPR505**  **Contact Hours - 30**

This unit describes the skills and knowledge required to determine and respond effectively to broad and specific safety requirements in a professional practice. It applies to individuals who are sole practitioners or working in collaborative teams across all sectors and areas of expertise, who are responsible for managing safety. The practitioner applies a self-directed approach to ensuring safety. The unit could apply to a range of internal and external work environments, including workshops, studios, offices, field locations and performance venues. The unit does not apply to individuals employed by organisations to manage the safety of a practice.

**Originate and develop concepts**

**Code - BSBCRT501**  **Contact Hours - 30**

This unit describes the skills and knowledge required to originate and develop concepts for products, programs, processes or services to an operational level. It applies to individuals who develop concepts for any business or community activity or process, such as marketing and advertising campaigns, staff development programs, information technology and communication systems, radio and television programs, entertainment events, films, exhibitions and digital media products. Individuals operate with a high degree of autonomy, but collaborate with others to generate ideas and refine concepts to the point where they can be implemented.

**Elective**

**Make a presentation**

**Code - BSBCMM401**  **Contact Hours - 30**

This unit covers the skills and knowledge required to prepare, deliver and review a presentation to a target audience. This unit applies to individuals who may be expected to make presentations for a range of purposes, such as marketing, training and promotions. They contribute well developed communication skills in presenting a range of concepts and ideas.

**Establish networks**

**Code - BSBREL401**  **Contact Hours - 35**

This unit describes the skills and knowledge required to develop and maintain effective work relationships and networks through relationship building and negotiation skills required by workers within an organisation as well as freelance or contract workers. It applies to individuals with a broad knowledge of networking and negotiation who contribute well developed skills in creating solutions to unpredictable problems through analysis and evaluation of information from a variety of sources. They may have responsibility to provide guidance or to delegate aspects of tasks to others.

**Direct screen production crews**

**Code - CUADRT603**  **Contact Hours - 40**

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This unit describes the skills and knowledge required to direct film and television production crews. It applies to individuals responsible for visualising and defining the style and structure of productions. They apply high-level communication skills to convey creative and visual ideas and motivate production personnel to play a part in producing their vision for screen productions. They act with a high degree of autonomy, are members of a production team, and need to collaborate with technical and administrative personnel and be willing to make compromises where necessary.

**Produce programs and program segments**  
**Code** - CUAPPM404 **Contact Hours** - 60  
This unit describes the skills and knowledge required to produce television or radio programs and program segments that can be prerecorded, presented live-to-air or re-purposed for online access. It applies to individuals who apply knowledge of audience behaviour to generate creative ideas, and produce programs, for various broadcast media.

**Collaborate in a creative process**  
**Code** - BSBCRT402 **Contact Hours** - 40  
This unit describes the skills and knowledge required to collaborate in a creative process that is underpinned by a commitment to trust and ethics. It applies to individuals who are involved in what is traditionally considered a creative endeavour but is also very important in broader business and community activities where creative team effort is highly valued.

**Manage locations for film and media production**  
**Code** - CUAPPM508 **Contact Hours** - 40  
This unit describes the skills and knowledge required to manage operations on location at film and media shoots. It applies to individuals who manage activities and movements at the location, and are responsible for the health and safety of cast and crew. On larger productions, the location manager may supervise an assistant location manager or a unit manager.

**Realise productions**  
**Code** - CUAPPM502 **Contact Hours** - 200  
This unit describes the performance outcomes, skills and knowledge required to plan and manage pre-production and production operations in specialist areas, such as lighting, audio, vision systems, stage management, costume, sets, props, scenic art and staging. Individuals who apply these skills are expected to display a high level of initiative and judgement as they take responsibility for managing the realisation of production concepts in their area of production expertise.

**Develop storylines and treatments**  
**Code** - CUAWRT502 **Contact Hours** - 50  
This unit describes the skills and knowledge required to develop a narrative or storyline. It applies to individuals who work at a senior level in a range of film, television and digital media productions. Writers apply skills to take script development from outline to storyline, while storyliners develop storylines for ongoing narrative material and turn story outlines into scene breakdowns. They work collaboratively with story editors, script producers and script editors.

**Edit screen content for fast turnaround**  
**Code** - CUAPO401 **Contact Hours** - 30  
This unit describes the skills and knowledge required to use non-linear digital facilities to edit screen content for fast turnaround. It applies to individuals with a reasonable level of experience who are involved in editing for daily programs such as television news and current affairs. At times they work on more complex programs of a formatted or routine nature, or on the editing of daily rushes for feature films.

**Shoot television content in multi-camera environment**  
**Code** - CUACAM402 **Contact Hours** - 60  
This unit describes the skills and knowledge required to shoot television content in a multi-camera environment, in a studio or on location. Cameras can be in fixed positions, on pedestals or hand-held. It applies to individuals who work under direction and apply a broad range of technical, creative and communication skills as members of a production team.

**Create storyboards**  
**Code** - CUAPPM407 **Contact Hours** - 40  
This unit describes the skills and knowledge required to create and develop storyboards for a broad range of digital content,
including video, film, animation and interactive media. It applies to individuals who break down content, stories or scripts into discrete elements and visualise creative concepts in collaboration with a creative production team. Storyboard artists, designers, producers and information architects can create storyboards, depending on the type and scale of production. In the film and television industry, people creating storyboards work closely with directors.

**Record sound on location**

Code - CUASOU410  Contact Hours - 35

This unit describes the skills and knowledge required to record dialogue and sound effects on location for a screen production. It applies to individuals who record dialogue and live sound effects in outdoor and indoor locations for a range of screen productions. They must work cooperatively with performers and other production crew members.

Course Authorisation

**Last update**  Wednesday, 15 November 2017 10:45 am  
**Approved by**  
**Review Date**  Monday, 27 November 2017 10:12 pm